

AVALON SECURITY CORPORATION:



PROTECTING YOUR BUSINESS

Phil Burke was worried. As Properties and Facilities Manager for Mesaba Airlines, he had \$100-million-worth of aircraft and equipment to protect. It was sitting idled and unguarded at night, during the recent Northwest Airlines strike. Burke called Avalon Security Corporation.

Avalon Security personnel were on the job the same day. Says Burke: "The biggest compliment I can pay...is just to say that the next time we have a need for security, Avalon will be my first call."

Responsive and Professional

Established by former police officer Daniel J. Seman, Minneapolis-based Avalon Security Corporation has been protecting clients worldwide for 17 years. Its customer list boasts many of the Fortune 500, including local big names like Cargill and Northwest.

Why does KARE-11 TV call Avalon when they need security for a special event? Why do Honeywell and various municipal and state offices count on Avalon? Clients all cite Avalon's responsiveness and professionalism. "In an industry riddled with unprofessional and unreliable personnel, we stand out," says Avalon president and chief executive officer Seman. "We understand the investment businesses have and approach their security needs with the same level of professionalism they'd expect from their banker, attorney and accountant."

'Can-do' Ethic

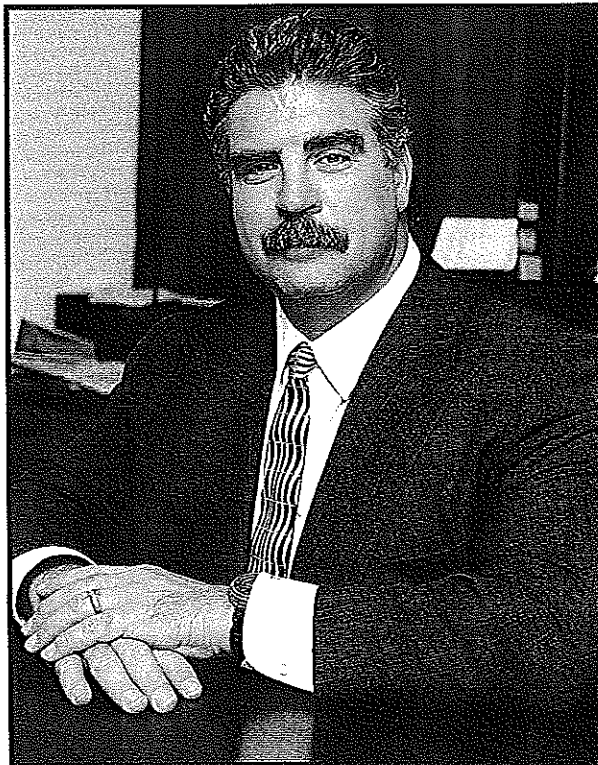
In keeping with Avalon's commitment to professionalism, all staff complete at least 40 hours of training before their first assignment and receive continuous training updates to stay current. If a company has a special security situation, Avalon tailors its training to meet the needs of the company. Says Seman, "We're a 'can-do' company."

In addition to security officers, Avalon's services include patrol inspection, personal protection seminars, special event security, strike control specialists, limousine services, alarm response, executive protection, and security design and management consulting.

Several of these services, such as executive protection, alarm response and consulting are not available from a more typical private security agency.

Recognizing that business executives can become targets for individuals angry over job loss or seeking attention for a cause, Avalon provides Executive Protection Services. "This is a very

real concern today," points out Seman. "With Executive Protection, we help businesses plan for the unthinkable. This way, their key executives will not become victims."



President and CEO of Avalon, Daniel J. Seman

The three largest security alarm companies in the world are Honeywell Protection Services, ADT Security Systems and SecurityLink by Ameritech. They compete fiercely with each other, but they all use Avalon to respond to alarms. Avalon officers are experienced in dealing with police and fire departments and their patrol vehicles are equipped with the latest in communication technology to ensure the fastest possible response.

And, with what Seman refers to as "the best technical staff in the world," Avalon provides business security consulting. They will find the security problems at your business site and will design a physical security and management program to cover all the bases.

Private Security is the Future

As we move into the twenty-first century, private security is becoming the future of protection for both private and publicly-held businesses in this country. Minnesota businesses and organizations can feel safe on this score. Avalon Security Corporation is prepared to provide them with professional, high-quality security protection services 24 hours a day, every day.

